

Dude Ranchers' Association Annual Convention 2027

Monday, January 25, 2027

8:00 – 12:00 PM	DRA Board Meeting	Cooper Room
9:00 – 2:00 PM	Registration & Auction Collection	Main Lodge/Office
9:00 – 3:30 PM	Vendor Set Up	Bunkhouse & Patio Tent
1:00 – 2:00 PM	DRA/DRF Combined Meeting	Cooper Room
1:00 – 4:30 PM	DRF Board Meeting	Cooper Room
3:30 – 4:00 PM	Vendor Meeting	Bunkhouse
4:00 – 6:00 PM	Registration & Welcome Reception	Pool Lawn & Deck
6:00 – Until	Dinner	Main Dining Room

Tuesday, January 26, 2027

7:00 – 8:15 AM	Breakfast	Main Dining Room
8:15 – 10:15 AM	Opening General Session	Sonoran Room
	Meeting Called to Order, Pledge & Invocation	
	Welcome & Convention Overview	
	Introduction of the Board of Directors & Membership	
	State of the Association	
	Treasurer's Report	
	Sponsor Recognition	
	Convention Locations	
	DRA Marketing Report	
10:15 – 10:30 AM	Break	Sonoran Room/Patio
10:30 – 11:15 AM	DRF Report	Sonoran Room
11:15 – 12:45 PM	Vendor Show Open	Bunkhouse & Patio Tent
12:00 – 1:30 PM	Lunch	Main Dining Room
1:30 – 2:30 PM	Circle the Wagons Part 1	Sonoran Room
2:30 – 2:45 PM	Break	Sonoran Room/Patio
2:45 – 4:00 PM	District Meetings	Sonoran Room/Dining Room
	WY – Central Sonoran Room	
	MT – East Sonoran Room	
	CO – West Sonoran Room	
	ROW – West Dining Room	

4:00 – 5:30 PM	Vendor Show Open & Cocktail Hour	Bunkhouse & Patio Tent
5:45 PM	Wagon Hayride to Cookout	Meet by Bunkhouse
6:30 - Until	Dinner & Cookout Entertainment	Cookout Site

Wednesday, January 27, 2027

7:00 – 8:15 AM	Breakfast	Main Dining Room
8:15 – 9:45 AM	Roundtable Speakers (2 – 40 mins)	Sonoran Room
9:45 – 10:00 AM	Break	Sonoran Room/Patio
10:00 – 11:15 AM	Vendor Roundtables	Sonoran Room
11:15 – 3:00 PM	Vendor Show Open	Bunkhouse & Patio Tent
12:15 – 1:30 PM	Lunch	Main Dining Room
1:30 – 2:30 PM	Speaker #3	Sonoran Room
2:00 – 5:00 PM	DRF Horse Safety Class	19 Restaurant @ Golf Club
3:00 – 4:00 PM	Vendor Show Tear Down	Bunkhouse & Patio Tent
5:00 – 6:00 PM	Reception & Viewing of Auction	Sonoran Room/Patio
6:00 – 6:30 PM	Hall of Fame & Presidents Exchange	Sonoran Room
6:30 - Until	Dinner, Auction & Band to Follow	Sonoran Room/Patio

Thursday, January 28, 2027

7:00 – 8:30 AM	Breakfast	Main Dining Room
8:30 – 10:00 AM	Business Session District Reports Elections DRA Member Benefits Presentation America Outdoors Association Report	Sonoran Room
10:00 – 10:15 AM	Break	Sonoran Room/Patio
10:15 – 11:15 AM	Circle the Wagons Part 2	Sonoran Room
11:15 – 12:15 PM	Motivational Speaker	Sonoran Room
12:30 – 1:30 PM	Lunch/Closing Remarks	Main Dining Room
1:30 PM – 4:30 PM	Marketing Bootcamp*	Sonoran Room